



## Keynotes by Callie Roos

Callie's superb skills of survival and tracking – honed and mastered in the African wilderness - identifies him as a facilitator of strategic and leadership thinking, business skills and team processes par excellence.

Noted as a truly Inspirational Speaker whose deep insight into personal and business issues provokes strength and motivation to overcome personal and inter-personal hurdles, his ongoing success elevates him to the status of spiritual guide in the eyes of many people from job seekers to business leaders alike.

Having courageously left an eminent career in the South African military as a Special Forces soldier and Senior Military Staff Officer to assume his responsibility in the process of re-building the South African nation in both mind and spirit, Callie integrated and mastered the art of soldiering with his love and passion for nature.

And this is where his passion to advance organisations and individuals begins with the 'OnTrack Advance' intervention in unfenced, Big Five country as an unrivalled experience! Hundreds of senior business teams can already affirm that learning the ancient art of tracking and exploring the fundamental principles of an open system are intensely thrilling and promotes a deep revival of the spirit as they are expertly guided through a close encounter with their own most primitive roots!

Callie has become known for his authentic approach and deemed as a rescuer on life and business strategies.

# African Tracker



The outcome of this keynote is people getting back 'on track' where they start to redefine success, stop wasting time and energy and start to trust what is intuitively already on the inside waiting to be explored. Never has anyone left this keynote untouched on how simple life can be if only I apply these principles.

What does "On Purpose" mean to you? This journey kicks off with a life-changing and entertaining address aimed at becoming 'on purpose'. Purpose is the driving force behind a life with meaning and significance and if ignored, it is unlikely that any external success will ever consider you complete.

By making use of the five principles of tracking in the African wilderness, Callie's metaphor illustrates how the balance, the 'here and now' can be implemented onto your life's journey. All you need to do, is to decide what you want to find on the other side of the horizon!

Please log onto our website to watch the introductory video and for more information on this keynote.

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# Significance



This keynote is about the outcome of a clear understanding that if a life of true significance is indeed possible, then it can't be that difficult to pursue. You will see for the first time how simple it can be and you can do it yourself! A very simple science within your control to implement!

Business and life are meant to be meaningful and unique. For the business leader who wants his people to believe that anything is possible, Callie's take on the simple science will illustrate that the principles of significance is equally true for all people. Regardless of your culture, background and environment, how you think of your life's journey will be completely altered as well as the belief that it can be done in a single lifetime.

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# Survivor



We were all brought up with education and trained to value scarcity as a key to our success. The paradox in this story from survival is that your current mental frame is the reason for your downfall and the potential failure of the business as a whole. This needs to change and it will.

There are many witnesses that will explain how this great survival story has turned their business around but also their personal lives. Even communities, schools and religious institutions has changed their total strategy based on this story.

What are the fundamental laws that need mastering to move beyond a merely basic survival? How do we come to understand the value of the 'other' in your team? How does one experience connecting to others, abundance, peace, synergy and momentum? Drawing from his experience of survival in the African wild, Callie teaches you how to thrive by applying his principles to achieve flow in the everyday "urban jungle".

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# Takers



The outcome of this keynote creates realisation that we are all stuck in a taker-world defined by consumerism, quick fixes, instant wealth and our drive for more. But is it possible to turn this around still in our lifetime? The answer might be "no". But what if you can do it for yourself and those around you still?

What impact will it have? But more important you will never look at this planet and your role in it the same again? This keynote will help you to re-create what was meant to be, which become the highest level of personal fulfilment in this life.

In our determination to obtain control, wealth and power, mankind created a jail filled with a community of consumers. It never shares, has no creativity and lacks the ability to identify when enough is enough. We have become Takers. We progressively limit our world and horizons. But what if the boundaries created in life are mere mirages?

You can break these barriers by learning how to recognize the bars of imprisonment and breaking down the mental frames that labels you as a taker. This keynote is designed to help you see the big picture and the limitless possibilities it has to offer.

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# African Buffalo



The outcome of this keynote is a discovery of what define us as human beings and not only doers. Point is you have one life to break out of the 'do-er cycle' and that has become almost impossible. Often when you discover the importance of this alternative to become the being it is too late and that is why this keynote is so important right now. There is no tomorrow or future worth fighting for if you do not embrace the African Buffalo story right now in your personal life.

Why would we ever want to learn from the animal kingdom if we deem ourselves at the top of the food chain? For most, the mental processes and current framing is just too powerful and reinforced to change, but for many, a lesson can be learned from the most profound experiences with the African Buffalo.

While these creatures display their significance by simply being who they are, why then is it so challenging for humans to follow suit as a 'superior species'? Our task is therefore to become true to ourselves and what it means to ordinary people throughout the world.

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