



On Track Advance - Overview

It is the soul in a living organism that has in it the inherent capacity to trust and allow for others to become! For this, we as leaders allow for the organic capacity in any organization to grow, be creative and innovate beyond the boundaries of the status quo.

There is no future in staying where you are, neither in only dreaming about what is still to come. For you to advance you have to explore the boundaries of the unknown, the horizons of what is still to come. For this you need to believe in the intelligence of possibility where the unknown becomes your playing field. There is no guaranteed future; we need to discover it as we go along. Fear is left behind in this domain of leading, since man's true spirit constitutes no fear.

In the Avanza journey you will have to reclaim your true space as a human being by fulfilling your life's purpose in one lifetime. All that is ever needed is the inherent capacity to explore, to discover, to love, to care, to become.

Business leaders need to be in command more. What this would mean for those that follow is a clear direction of where you are going and why, clarity on what you want and what your intent is, supported by a few guiding principles, which you will never compromise. That is it, that's leadership. Until you have this picture clear in your own mind and what it means to you, you will always be uncertain and unclear and never satisfied with your true calling.

We guide leaders in what it means to be in command. We teach you what it means to advance. This is the Avanza Journey.

What do we do?

We transform businesses and their leaders for advanced performance by challenging current mental frames and **replacing these with alternatives**. We energize businesses, leaders and workforce for sustainable performance. Then we get leaders to want to ADVANCE!

The Avanza journey will redefine your current business successes to become more significant. This implies new thinking or mental models that is clear on:

- The reason for the existence of the business
- The reasons why businesses fail and what will be fundamentally different going forward
- The intent of leadership and what is expected
- The leader that needs to be more agile, adaptive, responsive and fast in an unpredictable changing environment

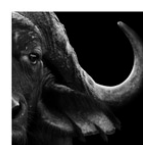
What is our offering?

- Your current business approach and practices (system) do not work – we will give you a radical alternative that works!
- What is it we can offer?
 - We give the business new eyes (new insights through reframing)
 - We optimize flow of the system as a whole (interconnectedness and protective capacity)
 - We transform leaders to want to advance (independent thinking)

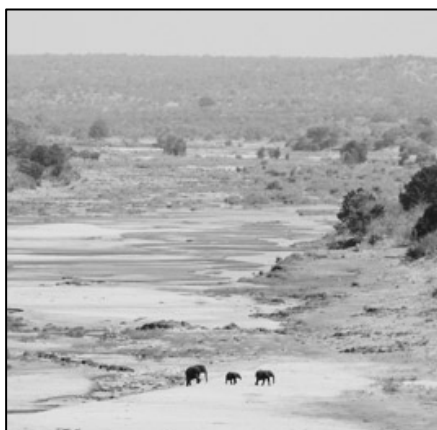
How is this achieved?

Rather uniquely! We fuse personal experiences in nature with the business environment to illustrate the symbiotic relationship of lessons that can be implemented into a healthy workforce climate. A singular experience can transform your entire business, but for corporates who wish to delve deeper into sustainable performance, all experiences below can be implemented as a 3-phased approach:

- **On Track Advance**
- **On Track Business**
- **On Track Leaders**



On Track Advance



First we need to challenge the current mental frames of any leader or organization and expose or renew their underlying beliefs. For this to happen we create provoking experiences that allows for true reflection, understanding and new insight. Only then, through a process of intrinsic reframing, we will allow for alternatives to be explored. Then we 'play' to the point that these new insights

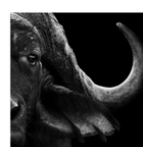
become the alternative pathway through a process of hard wiring. We believe that once leaders see differently, they will never have to go back to their old ways again.

This challenging reframing part of the Avanza journey is an African Wilderness experience where the Business Dynamics change through nature. This business breakthrough connects people and passion through the symbiotic relationships between mankind and nature's environment. You will hands-on experience the principles that define an open system and why it works in nature. It also defines business of the future.

This is by far the most provoking life changing experience with sustainable impact on your team to excel in business. The **outcome** is the intrinsic reframing of mental models. One such an experience in the African Wilderness can transform everything.

Please log onto our website to watch the introductory video and for more information on this experience.

www.onpurpose.co.za



On Track Business



Being in control of isolated entities, islands or functions will never give you optimized flow or the outcome you want. In order to change this you need to see differently. You need to understand that the creative zone in a business is not found in a specific element or function, but in seeing the whole.

As a **second phase**, we know that most leaders do not see because of their fears, uncertainties and risk of failing. Therefore they want more control. In order to overcome this they need to locally optimize their world of efficiencies believing that it will give them the outcome they want. This is the biggest fallacy on the planet: Being in control of isolated entities, islands or functions will never give you optimized flow or the outcome you want. In order to change this you need to see differently. You need to understand that the creative zone in a business is not found in a specific element or function, but in seeing the whole.

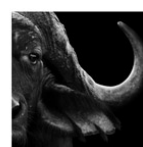
The most creative field lies between different entities. It is in the overlap between entities that you will discover genius and a collective or sharing intelligence. You therefore need to structure and manage processes across boundaries where it is the relationship between different entities that matter. A world of connectives and collaboration where there is always enough protective capacity to sustain flow and continuous movement. In this world the water always keeps on flowing, so does the dialogue and meaning, so the discovery. This then is the zone of optimized flow in the **Avanza journey**.

In transforming the Business we will guide you to do consistently better than your current performance and expectations and for this we will learn from the natural world where nature has been successful in doing so for millions of years.

This is a facilitated business intervention towards optimized flow in a time of complexity and often chaos that will impact the bottom-line of your business. The **outcome** is the re-construction in how we optimize flow in the business.

Please log onto our website to watch the introductory video and for more information on this experience.

www.onpurpose.co.za



On Track Leaders



A fine line exists between a demanding and commanding leader. The need for control produces a demanding individual, which can result in a taxing workplace environment, ultimately affecting a company's success negatively.

As a third phase, we know that only being in control is not great leadership. The need for control produces a demanding individual, which can result in a taxing workplace environment, ultimately affecting a company's success negatively. For us, to lead means to be in command more than anything else.

This in command is defined by:

- How we allow for the freedom of ideas to flow.
- How we build the trust in others to explore and discover.
- How we raise the confidence of others by walking away.
- How we end up becoming trustworthy ourselves.

For this we are authentic, genuine and true to ourselves. We play where we are good at and in doing so become part of the rhythm or music that we so desperately need in our societies or businesses.

The leader in command has a strong self with clear direction, a spirit of calmness and an intuitive skill to trust what is already there and waiting to be discovered. Neither knowing nor being in control is what defines them. This is what it means to be in command and this is ultimately what defines a leader in command in the Avanza journey.

Please log onto our website to watch the introductory video and for more information on this experience.

www.onpurpose.co.za

